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To the person responsible for school outings

Bonjour,

Aventure Écotourisme Québec (AEQ) is pleased to present its 3rd annual Adventure Packages for School Groups. It is dedicated to teachers who want to offer students the chance to learn about the natural environment through outdoor pursuits. Discover a thousand and one hidden treasures with one of our eco- or adventure tourism outfitters. Their trips will help teachers to better understand their students, develop group dynamics by working on an exciting team project, reward their students for their efforts or simply recharge their batteries and enjoy the fresh air.

When selecting school trips, you want to choose a capable, reliable and safety-conscious outfitter offering high-quality outdoor eco- and adventure tourism activities. Various organizations from this rapidly-growing field will contact you to offer a myriad of exciting adventure packages. Making the right choice will not be an easy task.

AEQ is an association of more than 120 professional outdoor eco- and adventure tourism outfitters. Its members adhere to comprehensive Codes of Safety and Ethics. Their guides are all professionals with First Aid and CPR training. They have additional certification in their own fields of expertise. Our members use high-quality equipment that meets Canadian Standards, adopt recognized student to guide ratios and exceed established industry standards. They are also environmentally-friendly. The “Adventure Packages for School Groups” describes 10 quality eco- and adventure tours offered by 9 of our members that take place throughout Québec.

Make the smart choice. Organize your next outdoor excursion with a member of AEQ. Look for our logo. It represents a commitment to excellence.

Please feel free to contact us for more information on AEQ or any of our association’s members.

Pierre Gaudreault
Director General