



Aventure Écotourisme Québec – The Professionals' Association

www.quebecadventure.ca | www.aventure-ecotourisme.qc.ca

The province of Québec is an exotic destination. You can embark on an arresting adventure that's immersed in history and French culture. Our local guides will impart their passion for adventure and ecotourism by bringing you to the farthest reaches of the province in your search for discovery and unforgettable experiences.

Aventure Écotourisme Québec (AEQ)

For 20 years, the **Aventure Ecotourisme Quebec** has been known as **THE network of professionals**; the organization for those Québec eco and adventure tourism outfitters who are concerned about the environment, security and quality. About **120 professional outfitters** from across all regions of Québec invite you to take off on **more than thirty different activities**, from dog-sledding to sea kayaking, **all year round**.

In addition to representing eco and adventure tourism outfitters, the AEQ includes training schools, tourist associations, and travel wholesalers under its banner. Our mission is to represent, protect, and promote the interests of our members, all of whom are committed to developing top quality guiding services that combine security, skill and diversity in Quebec.

Adventure for All

There is no age limit for taking off on an adventure to discover Québec's vast lands, waterways, virgin forests and varied climate.

Whether you are a newbie or an adrenaline junkie, young or old, a ski bum or hot sun fanatic, in great shape or less so, minimalist or turnkey, one or more of our outfitters have an adventure fit for you. Our adventures are **safely led by specialized guides** who are concerned for your safety and well-being all while helping you enjoy a most enriching experience.

No more excuses! Embark on an adventure to explore all the facets of our magnificent natural environment.



Planning your trip

AEQ Advantages

When visiting Québec, be sure to work with a professional outfitter rather than one that improvises on the spot.

With an AEQ outfitter, you can rest assured that you are dealing with a **certified professional outfitter** that has demonstrated that:

- ✓ it complies with **high safety and quality standards** that are among the highest in Canada's eco and adventure tourism industry
- ✓ it has a minimum \$2 million (CDN) civil liability insurance policy
- ✓ it has **quality equipment** that is in good condition
- ✓ its **guides** are properly **trained** in first aid as well as for the specific activity

Also, our staff regularly audits its members to ensure that they continue to comply with or surpass our standards.

You can rest easy when you book an activity with an AEQ-accredited member.

Serving the Industry

We partner with Québec's Ministry of Tourism to help media representatives discover Québec adventure activities that they can describe to their readers.

We support all travel agencies and tour operators in organizing familiarisation tours and in helping to find the Québec adventure outfitter that can best respond to their needs

Our Team Can Help

Our goal is to help with your planning and research by showing you Québec's best nature, adventure and ecotourism products. We do this by working closely with SEPAQ and tourism associations across the province.

Contact us and we'll direct you to the members who can best fulfil your needs.

Enjoy Québec's wide open spaces with us!

You'll be amazed at what our professional outfitters have in store for you!

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Aventure Écotourisme Québec - Quebec Adventure and Ecotourism Professionals' Association

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